

WEDDING

client guide 2026 / 2027



Sophie April
PHOTOGRAPHY



Photography by
SOPHIE APRIL

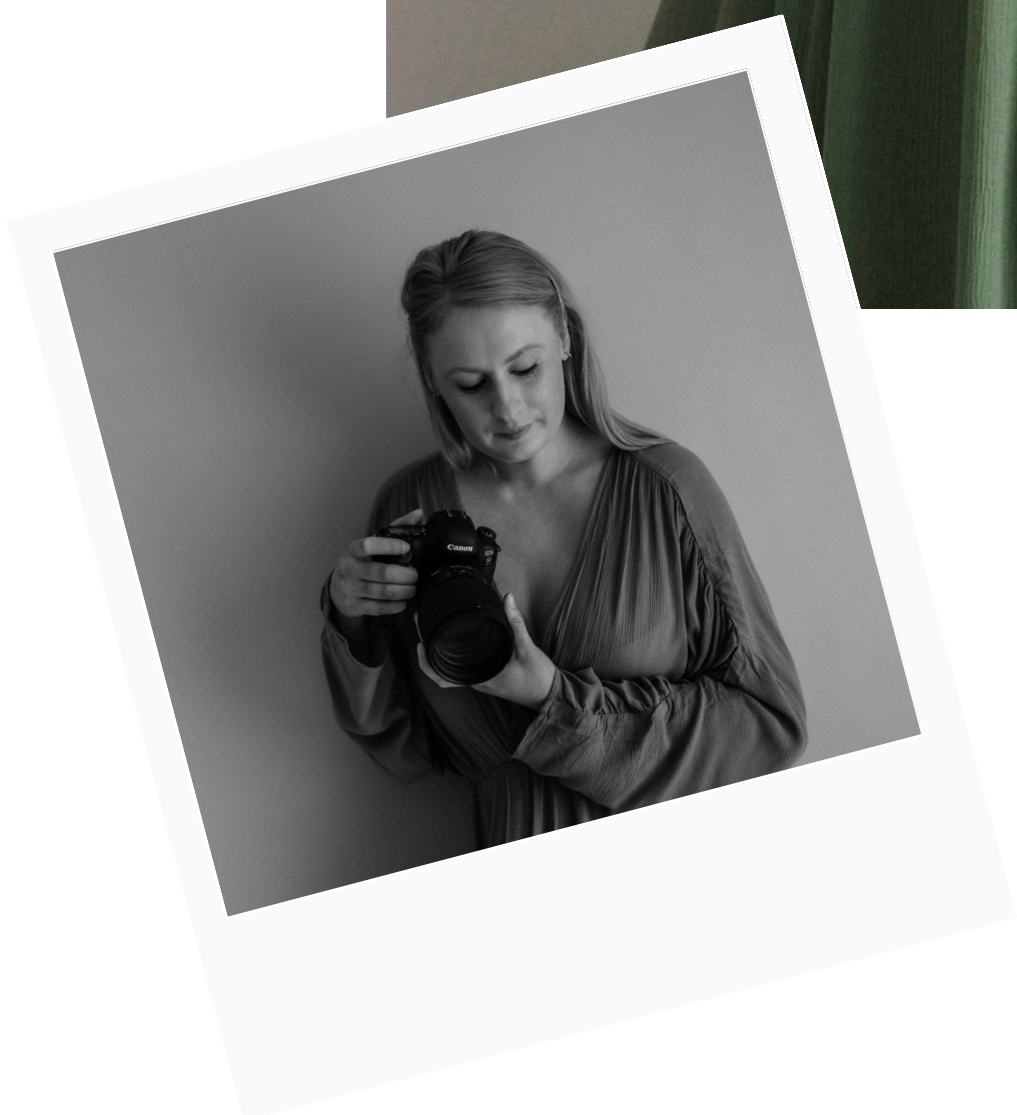


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Hey!



Hey! Just wanted to say thank you for taking the time to find out a little bit about my wedding photography. As you may have guessed that's me there, Sophie! I'm a Bristol based wedding photographer who covers all of the UK and would of course absolutely love to document a destination wedding or two also!

I'd describe myself as a very sociable and bubbly character who enjoys people and conversations. I'd say I run my business on building good relationships! I love documentary style photography and there's plenty enough going on during a wedding to capture naturally, but I equally love getting creative and taking some time to produce something a little more posed too. Your wedding day is just that, YOUR wedding day and I'm there to capture it in my own style, however you see fit.

WHAT *to expect*

A LITTLE MORE

When I hear fellow photographers speak about their style I often hear a lot of "Documentary" or "Romantic" and "For the wildy in love". I think that's awesome but really I'd consider myself all three. I don't like to try and attract a particular type of person, planning a very particular type of day, I love that I get the chance to capture an array of couples, with different styles and visions and I love finding a way to slot perfectly into this.

I generally shoot documentary style for most of the day. Sometimes I may ask someone to move, clear some space or direct people to better light but I'd say that's only about 10% of the day. I find this makes the most of what I'm presented with, without being too much!

I always encourage my clients to take time out of their day for couples shots (anywhere between 30 and 45 minutes depending on your plans) and tailor my approach on how you connect as a couple and what simply works for you. You'll probably find it's the quietest part of your day and really enjoy taking a little break for some calm and intimate moments together.

I like my edits to pop without being overly bright. I'm a sucker for soft whites, sage and warm tone edits (not too dark & moody) but try and keep things simple. You want to LOVE your images in 30 years time, not just whilst the style is trending.





“Adaptability enforces creativity, and creativity is adaptability.” Pearl Zhu



PRE WEDDING *Session*

YAY OR NAY?

If I had it my way, every single one of my couples would have one, even (especially) those of you that aren't keen on having your photo taken. A pre wedding shoot is the perfect time for me to see how you connect as a couple, what makes you laugh (and what doesn't), your preferred "side" and of course for you to get to know me and how I work too. Planning a wedding can be stressful, why not get dressed up, get some killer photos taken and go on a little date afterwards? Sounds nice, huh? You'll also get some beautiful images to treasure and maybe you could use them for invites...

I've come back from some pre wedding shoots with the most camera shy clients (Sam in the photos above and below will vouch for this) and we got amazing images, but what's even better is on their wedding day it was EFFORTLESS.





Before your wedding day, if we arrange a dedicated pre-wedding visit - it is an opportunity to walk through your plans together, refine timings, and thoughtfully consider how your day will unfold.

I invite you to incorporate a relaxed pre wedding session during this time. It's a beautifully unhurried experience designed to help you feel completely at ease in front of the camera. You'll gain a natural understanding of my direction, how I work with light and movement, and how effortlessly your connection translates into photographs.

By the time your wedding day arrives, nothing will feel unfamiliar - only calm, confidence, and the quiet assurance that everything has already been considered.



WEDDING

day tips

I'M GOING TO BULLET POINT THIS TO SAVE YOU TIME (YOU'RE WELCOME)

- Have a detailed schedule, send it to your bridesmaids/groomsmen/ closest friends and ME, then don't freak out when it doesn't go exactly to plan.
- Don't sweat the small stuff, if a buttonhole breaks or a centre piece doesn't arrive it's probably only you that will notice and your day is not ruined.
- Clear that bridal prep room (the best you can) and open the curtains to let in natural light.
- Go to the toilet BEFORE you get your dress on (you'd be surprised how often brides forget).
- Ask your makeup artist for a mini lipstick top up, perfect for after your meal.
- Allow double the time you think you need to get your dress on and get your bridesmaids in theirs before that. If a bridesmaid needs sewing into her dress because her zip is broken we will have time to deal with it (Yes this has happened more than once!).
- Space it out and slow it down! Ask your bridesmaids/flower girls to count to 10 before walking down the aisle after one another, this allows me to capture a portrait of each of them.
- Walk, don't run! I know it's tempting but take your time, look up (but not at me) and try to remember to BREATHE.
- When you get to your partner, you're allowed to touch and look at each other, you don't need to wait for permission.
- If you want a central first kiss shot, tell me. You'll also need to tell your celebrant too so I don't have to elbow them out the way!
- Keep group photos to a maximum of 10. Any more than this and people (including you) will get bored, thirsty and restless.
- Take time out as a couple, the day goes fast and can be overwhelming, some time after your meal and before your evening guests arrive is a great idea and the perfect time for golden hour photos.
- Bring a spare pair of comfy, dancing shoes.
Do it your way and ENJOY IT!

DURING YOUR *ceremony*

WHAT TO EXPECT FROM ME

The ceremony is kind of important, right? Everybody wants beautiful images and the chances are if you're at this point you've already booked your venue so you'll have an idea of what sort of photos you may want. Some venues are stricter when it comes to photography and may limit where your photographer may stand, as well as if and when they're allowed to (if at all) and when they can take photos. I'm not just talking about churches or other religious places, some town halls and even individual registrars have a particular set of rules we are asked to abide by. This isn't a problem and most wedding photographers are used to it. I am well equipped for having to stand at the back (long lens), not being able to move (two cameras and lots of lenses) and shooting in poorly lit spaces (cameras and lenses that cope well in low light),

WHAT HELPS?

Before your wedding day it's worth asking whoever is marrying you what limits there will be on photography. At least then you know! I'm also happy to email / call on your behalf to discuss this, sometimes I'll be given a little more leeway if I do this but I always make sure I'm quiet and respectful whilst documenting a ceremony. This includes not using flash or moving during key moments.

If there is going to be limitations on where I am able to stand or if I'm able to move during your ceremony, but you want two different angles, a second shooter is a good shout.

Preparation is key!



IT'S ALL IN

the details





CAPTURING EVERYTHING...

This is where getting to know my clients is key. The more information I have, the more prepared I'll be and the more I'll be able to capture. I encourage my clients to have a final consultation where we run through all the finer details and timings to help the day run as smoothly as possible.

I generally focus on people during a wedding day as I'm all about capturing spontaneous moments of love and laughter, but I always recommend allowing me a little time (10 minutes) to capture all those details of your day that you've put so much thought into.

If you've got a super busy wedding day, with lots of little details and want bride and groom (or two people's prep) then it's recommended you hire a second shooter. This allows me to focus on the key moments without worrying I may miss some of the finer details. Often I end up taking the photos too but it certainly allows me to document everything more naturally without any rush!





WEDDING

Pricing

I'M HERE TO TELL YOUR FULL STORY



FULL DAY COVERAGE

£1995 - (2026/2027)

- 10 Hours Photography Coverage
- Initial consultation.
- Pre wedding shoot
- Walk through at your venue.
- Post production and delivery of images via online gallery.
- 700 + edited digital images in high resolution on a USB

HALF DAY COVERAGE

£1095 - (2026/2027)

- 4.5 Hours Photography Coverage
- Initial consultation.
- Pre wedding catchup.
- Walk through at your venue.
- Post production and delivery of images via online gallery.
- 350 + edited digital images in high resolution on a USB.

OPTIONAL EXTRA

- Second shooter (Full Day) £500

Looking for something a little different?

While most couples choose one of my signature half-day or full-day collections, I understand that every wedding is unique. If your plans don't quite fit within those options, I'd be delighted to create a tailored proposal designed specifically around your celebration.

Whether you're planning something more intimate, multi-day, or structured differently, we can shape coverage that reflects your day thoughtfully and beautifully.





KIND WORDS

"SOPHIE IS, WITHOUT QUESTION, AN INCREDIBLE PHOTOGRAPHER. SHE REALLY TOOK THE TIME TO GET TO KNOW US AND MAKE US LAUGH. MY WIFE AND I ARE BEYOND HAPPY WITH THE PHOTOS AND HOW QUICKLY THEY WERE PRESENTED TO US IN OUR OWN PERSONAL GALLERY. COULDN'T ASK FOR ANYONE BETTER! SO STOP READING REVIEWS AND BOOK SOPHIE ALREADY!"

Lauren & Lewis

"I CANNOT RECOMMEND SOPHIE ENOUGH. SHE WAS PROFESSIONAL BUT PERSONABLE. MYSELF & MY HUSBAND (WHO BOTH HATE HAVING OUR PHOTOS TAKEN) FELT SO AT EASE. SOPHIE MADE US LAUGH AND FOCUS ON EACH OTHER, RATHER THAN THE STRESS OF THE DAY"

Jasmin - Bride

"I WILL NEVER FORGET WHEN I FIRST ARRIVED AT THE VENUE ON MY WEDDING DAY - I WAS SO NERVOUS. SOPHIE WAS THERE TO SUPPORT ME AND MADE ME FEEL AT EASE. I CANNOT STRESS ENOUGH HOW RELAXED THE DAY WAS PURELY FROM SOPHIE'S FRIENDLY VALUES & FOR THE WHOLE EXPERIENCE SHE OFFERED"

Callum - Groom



FREQUENTLY *Asked Questions*

DO YOU WORK CLOSELY WITH OTHER WEDDING SUPPLIERS, SUCH AS VIDEOGRAPHERS AND CONTENT CREATORS?

Yes - absolutely!

I truly value collaboration and believe your day flows best when your creative team works seamlessly together. I'll often reach out ahead of your wedding to connect with your videographer or any other media suppliers so we can align on timings, key moments and creative ideas.

That way, we arrive on the day already in sync - understanding each other's approach, respecting each other's space, and working together effortlessly to capture everything beautifully.

The result... A calm, cohesive experience for you, and your day documented to perfection from every angle.

HOW DO YOU HELP COUPLES FEEL RELAXED?

Creating a calm environment is a huge part of my role!

I offer clear, simple guidance so you always know what's happening, while keeping things natural and unforced. I read the energy of the day carefully - stepping in with direction when needed and stepping back when genuine moments are unfolding.

By the time we reach your portraits, it won't feel like a photoshoot - it will simply feel like time together.

DO YOU CHARGE FOR TRAVEL?

Travel is charged from BS24 at 45p mile. If your venue is over 1 hour from BS24, I may need to charge for accommodation for the night before / day of your wedding (think Travelodge not the Ritz). This is so I won't get stuck in traffic and miss something important (like your wedding) and so I don't fall asleep driving home at night after a long day.

ARE YOU INSURED?

Yes! Venues often ask to see suppliers insurance details. I am fully insured (Public Liability and Personal Indemnity).

HOW LONG WILL I NEED TO WAIT FOR MY IMAGES?

I aim to get sneak peeks (if you so desire) out within 48 hours. You can expect to receive the rest of your images within 3-5 weeks (the latter in the peak season).

HOW DO WE SECURE OUR DATE?

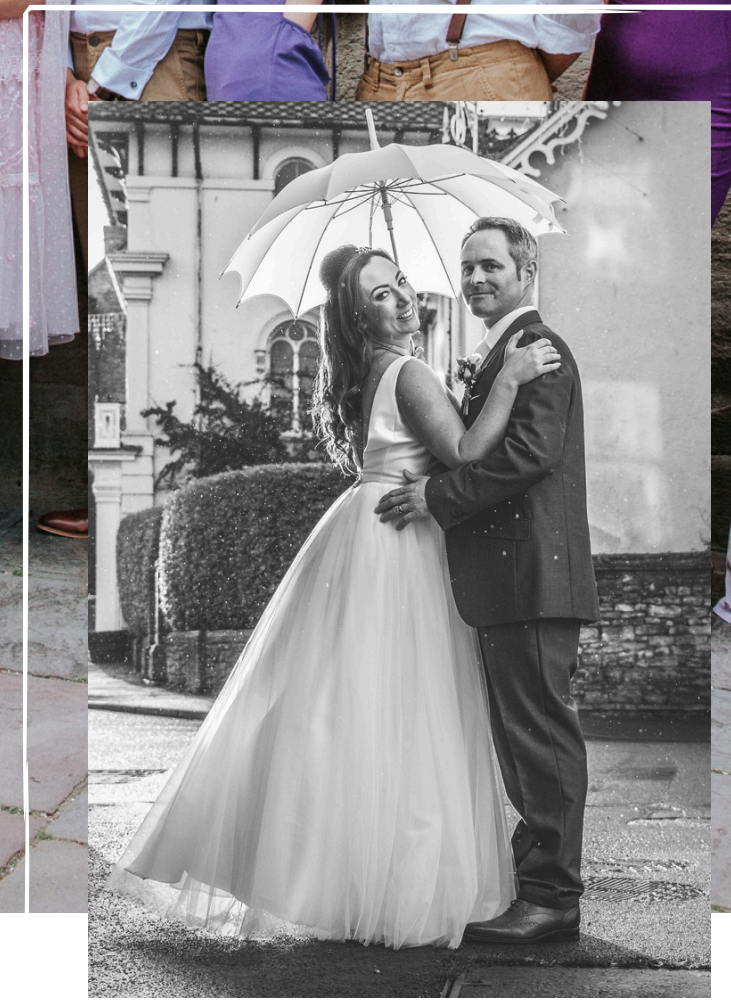
Yayyy! If you'd like to secure your date I ask for a 25% or 50% booking fee & I'll send your contract out to you. Once this is complete you're in my diary! I ask for the final payment one month before your event date.

DO YOU OFFER PAYMENT PLANS?

Yes. After your booking fee secures your date, the remaining balance can be split into agreed instalments prior to your wedding.

My aim is to make the process straightforward and stress-free, so we can arrange a schedule that works comfortably around your planning.





PRINTS & *Other Products*

ORDERING PRINTS AND OTHER PRODUCTS COULDN'T BE EASIER. USING THE ONLINE GALLERY WHERE YOUR IMAGES ARE DELIVERED, YOU AND YOUR GUESTS CAN SELECT FAVOURITES AND ORDER IN THE CLICK OF A BUTTON





GET IN *Touch*

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